

November 19, 2010

FOR IMMEDIATE RELEASE

“AIN’T NOTHIN’ LIKE CHRISTMAS, BABY”

GRAMMY®-Winner Shelby Lynne Draws Rave Reviews For Merry Christmas, Her First-Ever Holiday Collection, And Celebrates The Season By Touring With Sister Allison Moorer

For years, GRAMMY® winner **Shelby Lynne** floated the idea of doing a Christmas album, but label executives would never give it the green light. So, after launching her own record label, EVERSORE RECORDS, earlier this year with the critically acclaimed ***Tears, Lies And Alibis***, she at last had the freedom to record her first holiday album. Released last month, ***Merry Christmas*** has elicited stellar reviews. The collection – consisting of nine standards, including “**Rudolph The Red-Nosed Reindeer**,” “**Christmas Time Is Here**,” “**O Holy Night**” and “**Christmastime’s a Comin’**,” and two striking new original songs, “**Ain’t Nothin’ Like Christmas**” and “**Xmas**” – just shipped to Triple A and Hot AC radio.

Allmusic.com called it “[a] showcase for Lynne’s gifts as an interpretive singer and songwriter...the immediacy and warmth of the recording set it apart from the usual holiday fare.” “‘Merry Christmas!’ has Shelby Lynne’s unique fingerprint on it,” said *Country Standard Time*. “It can be a fine line, putting your own spin on traditional material without losing the charm that made it traditional in the first place. Lynne knows exactly how to walk that line...‘Merry Christmas’ is a quiet gem,” observed the *Mobile Press Register* while newyork.metromix.com pronounced her new compositions “outstanding.”

Lynne will also see another longtime dream come true this holiday season: she’s finally touring with her sister, acclaimed singer-songwriter **Allison Moorer**. The pair recently played the 10th Annual Hardly Strictly Bluegrass Festival in San Francisco’s Golden Gate Park and will hit the road together after Thanksgiving for a series of additional dates, culminating with a homecoming show at the Saenger Theatre in Mobile, Alabama on December 4th. (The two grew up in nearby Frankville.)

“The shows are slated to be intimate, acoustic and – knowing the sisters – hilarious,” said NoDepression.com. “With the kinetics of Lynne’s voice and Moorer’s more velvety lushness, there is no texture, color or form the sisters can’t bring to life – and finally, two decades after Lynne stepped on the national stage, the world can experience what makes these siblings such singular, but immense talents.”

“We are so lucky we get to do this for our own souls,” **Shelby** told *Country Weekly*. “We truly are like two halves of one whole.” You can check out the in-depth interview with **Lynne** and **Moorer** at:

<http://www.shelbylynn.com/2010/11/shelby-allison-moorer-featured-in-country-weekly/>

How does **Lynne** celebrate Christmas? “I like a good old Douglas Fir and *National Lampoon’s Christmas Vacation* with Chevy Chase plays all month at my place,” says **Shelby**.

“Because I am lucky and travel so much, I try and pick up gifts on the road along the way, so I don’t have a lot of last-minute shopping to do.”

At 18, **Lynne’s** demos landed her an appearance on TNN’s *Nashville Now* series, which led to a Top 50 duet ("If I Could Bottle This Up") with George Jones and a record deal. On the strength of 2000’s *I Am Shelby Lynne*, she won the GRAMMY for Best New Artist. *Love, Shelby* was released in 2001, followed by a pair of intimate, self-produced albums – *Identity Crisis* (2003) and *Suit Yourself* (2005). She made her acting debut in 2005, playing Johnny Cash’s mother in the Fox Searchlight motion picture *Walk the Line*. *Just a Little Lovin’*, her tribute to Dusty Springfield, was released in 2008. ***Tears, Lies, And Alibis*** debuted at No. 16 on *Billboard’s* Top Independent Albums chart in April 2010 and quickly became a Top 10 hit at Americana radio. *Newsday* hailed it as “her strongest album in a decade” and *People Magazine* awarded it 3 ½ stars.

Shelby Lynne And Allison Moorer Side By Side Tour

11/27	Tarrytown, NY	The Tarrytown Music Hall
11/29	Alexandria, VA	The Birchmere
11/30	Alexandria, VA	The Birchmere
12/4	Mobile, AL	Saenger Theatre

#

For more information on **SHELBY LYNNE**, contact:

Judi Kerr, Judi Kerr Public Relations

(310) 477-8191

judikerr@aol.com

or visit:

<http://www.shelbylynne.com/>